State of the Planet: Global Public Survey
Methodology Brief

Objective of the State of the Planet Survey

As one of the preparatory activities toward the Stockholm+50 International Meeting, an online global survey was developed to seek the opinion of global citizens on topics related to the Stockholm+50 leadership dialogues and in turn, to contribute to informing the national consultation process. Its objective was to capture the opinions of people around the world about the state of the world’s progress towards a sustainable planet, as well as to raise awareness as a result.

Data Collection

The survey was designed to be online for cost and time effectiveness. To ensure relevant contribution to the national consultations and meeting, the survey (see Annex 1) constituted of 9 questions designed around the three leadership dialogues in addition to 4 additional question to collect respondents’ metadata and their personal opinion to share with world leaders. The online survey form on the official Stockholm+50 website was circulated through emails and social media between March 28th to November 30th, 2022.

Languages

The survey was made available in English, Swedish, French, Arabic, Spanish, Russian, and Chinese to ensure wider global participation.

Caveat

Given that the survey was conducted fully online without applying any sampling methodology, the findings are not representative and therefore cannot be generalized over any sample or population.
Annex 1: Questionnaire

Q1 Do you think the world is capable of taking bold action now to ensure a healthier planet in the future?
Yes
No

Q2 Are you willing to change your lifestyle to create a healthier planet?
A I’m already on it
B Yes, for sure
C Possibly
D Unlikely, it is too hard
E Not at all

Q3 In your opinion, do you think that your own country’s laws and policies are adequately protecting the environment and its future sustainability?
A Definitely yes: my country is doing more than enough to protect the environment today and in the future.
B Yes: my country is doing enough today and for the future.
C Maybe: my country is getting some things right.
D No: I don’t think my country’s laws and policies are adequate.
E Definitely not: I think that my country’s laws and policies are very inadequate.
F I don’t know.

Q4 URGENCY. The first dialogue theme of the Stockholm+50 conference will discuss urgency. In your opinion, how quickly do you think your country is taking action to achieve a healthy planet and prosperity for all?
A Very fast
B Fast
C Neither fast nor slow
D Slow
E Very slow
F I don’t know

Q5 URGENCY. In your opinion, which actions are most likely to accelerate your country’s progress towards a healthy planet and prosperity for all? Choose 3
A Investment in green businesses and green jobs
B Support for a circular economy: more sharing, leasing, reusing, repairing, refurbishing, and recycling
C Improvement to gender equality
D Access to educational opportunities
E Support for small- and middle-sized businesses
F Improvement to health systems for all
G Protection and restoration of nature and ecosystems
H Transition to green energy
I Sustainable Agriculture and Food Systems

Q6 RECOVERY. The second dialogue theme of the Stockholm+50 conference will discuss a sustainable and inclusive recovery from COVID-19. In your opinion, investment that incentivizes green, sustainable growth in which of the following top three sectors is most important for your country to achieve an inclusive, green recovery from COVID-19? Choose 3
A Construction & Infrastructure
B Renewable Energy
C Education
D Health
E Fashion & Textiles
F Food and Agriculture
G Forestry
H Transportation
I Tourism
J Fisheries
K Recycling and waste management
L Other, please specify
Q7 IMPLEMENTATION. The third dialogue theme of the Stockholm+50 conference is to discuss implementation of environmental protection and restoration. Who, in your opinion, has been responsible for the most change in environmental protection and restoration in your country to date? Choose 3
A National government 
B Local government 
C Civil society organizations and NGOs 
D International and regional organizations 
E Private sector companies 
F Small and medium businesses 
G Investors and the finance sector 
H Women 
I Young people 
J Indigenous peoples 
K Local communities

Q8 IMPLEMENTATION. What, in your opinion, are the biggest barriers to your country taking bolder action for a sustainable future? Choose 3
A Fossil fuel dependence 
B Lobbying 
C Inadequate support for Small- and Medium businesses 
D Limited inclusion in political and economic decision making 
E Lack of, or perceived lack of funding 
F Capacity of Social Media Companies to promote inaction 
G Capacity of Media and News Corporations to promote inaction 
H Public apathy 
I Lack of awareness or understanding

Q9. Thanks again, just a couple more questions to go. By end 2030, global fossil fuel emissions must be half 2020 levels to keep global warming under 1.5 degrees. On January 1st 2031, do you think the world will have hit or missed its target to halve fossil fuel emissions?
Hit
Miss

Q10 OPTIONAL BONUS QUESTION: If you had 1 minute to speak to world leaders at the Stockholm+50 conference, what would you say? Please share your answer in 2 - 200 words. Tell us your perspective, your story, your ideas or something else you want world leaders to know. The best answers will be shared at Stockholm+50.

Before you go, please tell us a little bit about yourself so we can check we’re speaking to people from all over the world.

11 a Country of residence

11 b Gender
A. Male
B. Female
C. Other
D. Prefer not to answer

11 c Which age group do you fall under?
A. 15 or younger
B. 16-30
C. 31-45
D. 46-60
E. 61 and above